

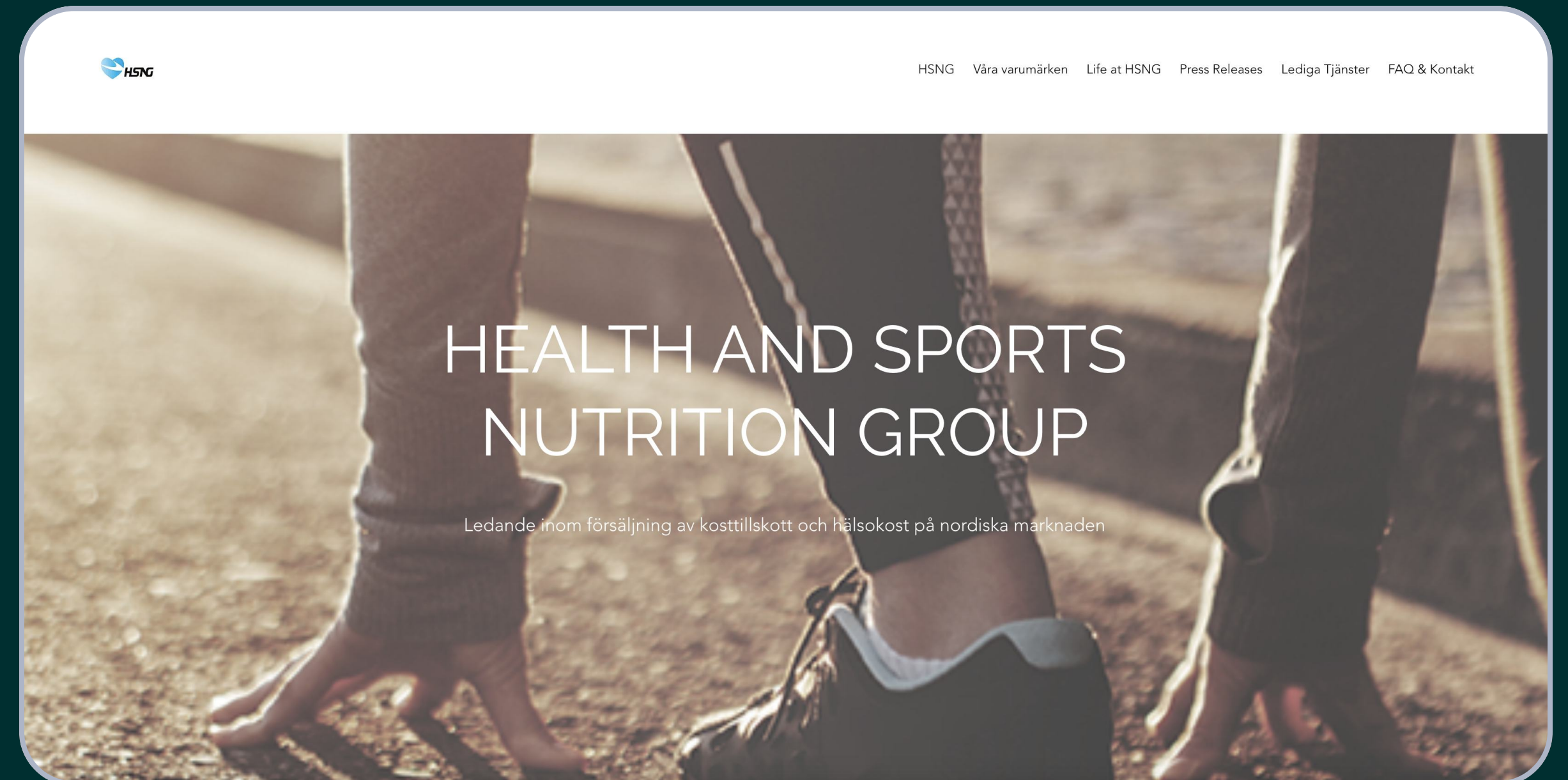
Integrating P2P Payment Solution into the D2C System



Project Goals

Health and Sports Nutrition Group (HSNG), a leading D2C business in the fitness and wellness sector, approached us to integrate a secure and scalable P2P payment solution with their platform.

Their objective was to enhance the user experience by providing seamless and secure payment options for their B2C transactions, allowing customers to easily make payments directly to the supplier.



Services We Provide



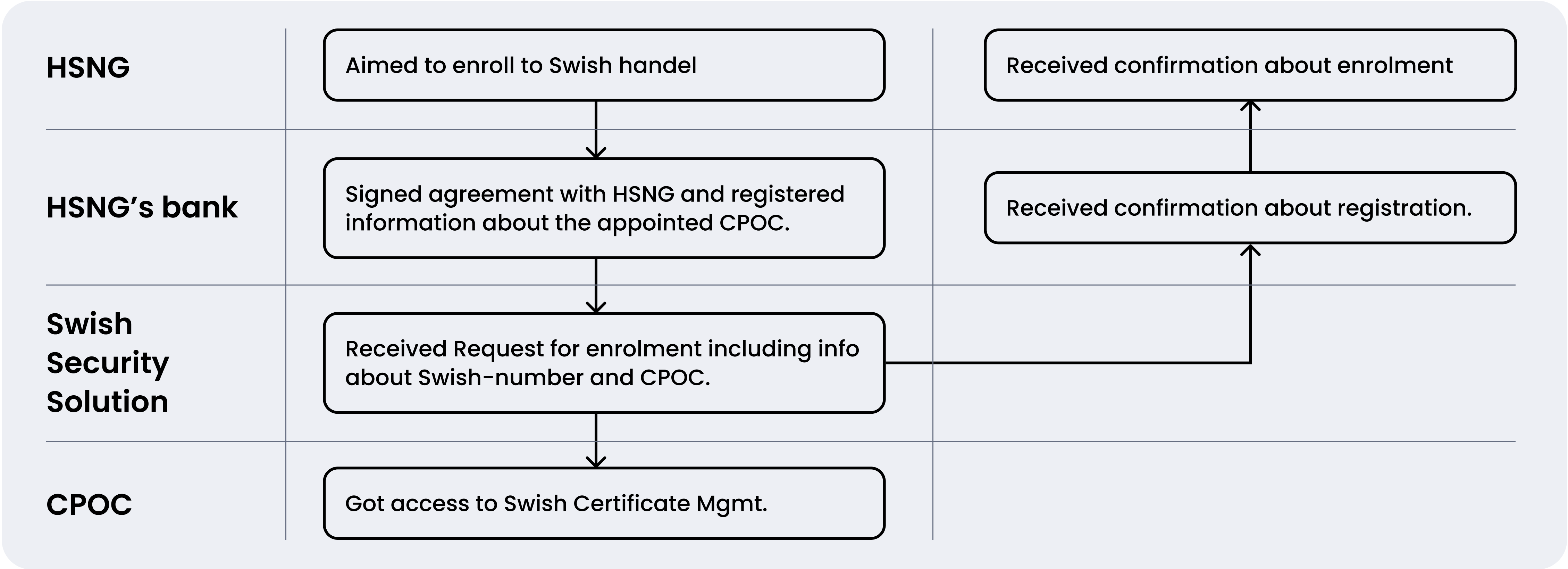
Project Scope

Our team was tasked with integrating Swish, a P2P payment tool, into HSNG's trading platform.

The integration involved:

- ❑ Custom API development to connect the trading platform with Swish.
- ❑ Ensuring the platform's architecture was scalable to handle future growth and additional payment methods.
- ❑ Optimizing user experience to make the payment process intuitive for both suppliers and consumers.

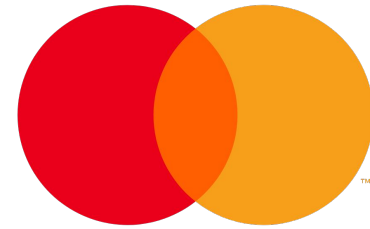
Integration Process



Project Results

Klarna

VISA



swish®

The integration of the P2P platform into HSNG's system allowed:

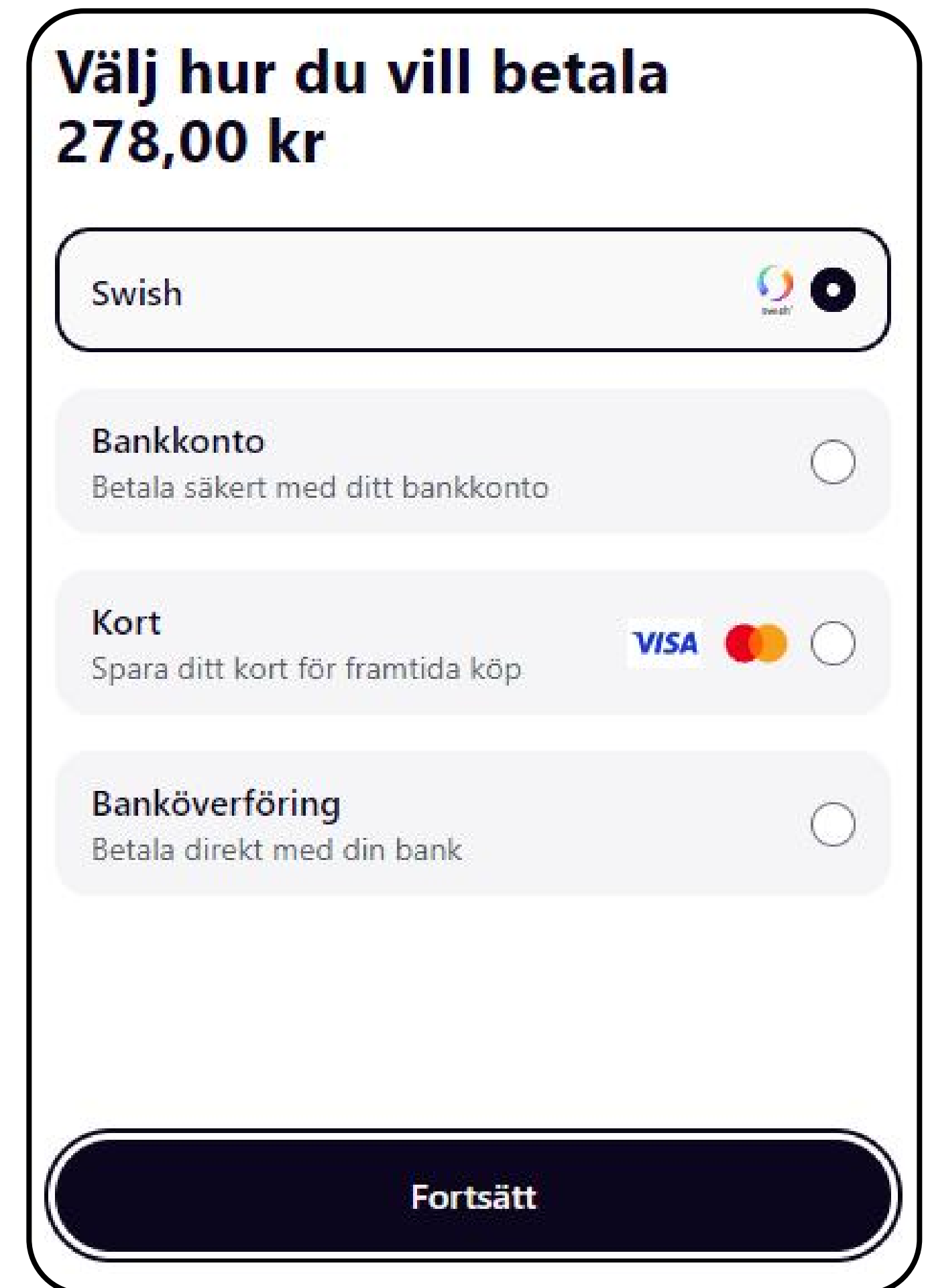
- ❑ Facilitate instant, secure peer-to-peer transactions between their consumers and suppliers.
- ❑ Implement a scalable payment solution capable of supporting future growth and higher transaction volumes.
- ❑ Create a flawless user experience, with direct payments between buyers and sellers happening in real time.

Project Impact

The successful implementation of Swish's P2P payment system had a transformative impact on HSNG's operations.

Customers could now make direct payments to suppliers without intermediaries, leading to faster transaction times and higher satisfaction rates.

The scalable architecture prepared HSNG to handle an expanding customer base and future enhancements.



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