



Forbytes Tech ROI Estimator



Calculate your return on investment before making any tech decisions

Upgrading technology, integrating new tools, or automating processes can transform your business, but only if the investment makes sense financially.

That's why we created the Forbytes Tech ROI Estimator: a practical, easy-to-use tool that helps you forecast the financial impact of your technology projects based on your actual business data.

How It Works:

1. Input Your Business Data

Enter key numbers like current operational costs, expected efficiency gains, project timelines, and investment amounts.

2. Compare Multiple Scenarios

Model different upgrade options, integration approaches, or automation plans to see which delivers the best ROI.

3. Get Clear ROI Metrics

See projected savings, revenue uplift, payback period, and total cost of ownership — all calculated transparently.

4. Make Informed Decisions

Use data-backed insights to confidently plan your tech investments, minimizing risk and maximizing value.

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Step 1: Cost Inputs

Item	Description	Input
A. Current cost of the process per month	Manual effort, inefficiencies, human hours, etc.	\$
B. Expected cost after tech implementation	Software + reduced manual work	\$
C. One-time implementation cost	Development, setup, training, etc.	\$

Step 2: Benefit Inputs

Item	Description	Input
D. Monthly time saved (in hours)	Estimate across roles processes	hrs
E. Hourly wage of staff involved	Average across those affected	\$
F. New revenue potential enabled by tech	Upselling, faster sales cycle, etc.	\$

Step 3: ROI Calculation

Total Monthly Savings:
 $(D \times E) + (A - B) = \$$

Annual Savings:
 $\text{Total Monthly Savings} \times 12 = \$$

ROI Formula:
The Return on Investment (ROI) formula is: $\text{ROI} = (\text{Net Profit} \mid \text{Cost of Investment}) * 100$

Example Scenario: Order Automation in eCommerce

- Manual order handling cost: \$4,000/month
- Post-automation cost: \$500/month
- Implementation cost: \$18,000 (one-time)
- Time saved: 90 hours/month × \$20/hr
- New revenue: +\$5,000/month

Result: ~185% ROI in the first year

Hidden Factors That Affect ROI

- Cost of delayed adoption
- Impact on customer satisfaction
- Employee retention benefits from tech upgrades
- Compliance savings (fewer penalties)

Want a Personalized ROI Report? We can help estimate ROI tailored to your exact case, with detailed data validation and scenario modeling.

Get a free consultation with a Forbytes expert!